

FUNDRAISING WORKSHOPS >>

RESTORATION PROJECTS ARE UNDERWAY along all of Michigan's beautiful coasts. Join the Michigan Lighthouse Fund this fall for an informative fundraising workshop that will help enhance efforts to keep our lights on!



The current fundraising climate requires skill and creativity. Come and learn how to get impressive results.



Photo courtesy of the State Historic Preservation Office

PARTICULARS >>

EXPERT FUNDRAISING TRAINER JOAN FLANAGAN

will present the key elements of successful fundraising. Flanagan has worked extensively with the National Trust for Historic Preservation and scores of other preservation, arts and philanthropic organizations. She is also the author of two fundraising handbooks, a contributor to numerous publications and a lecturer at universities both here and abroad.

In her practical, down-to-earth style, Flanagan will cover:

- ▶ **PLANNING FOR MULTIPLE INCOME STREAMS**
- ▶ **HOW TO MAKE THE CASE FOR YOUR LIGHTHOUSE**
- ▶ **WHERE THE MONEY IS FOR YOUR PROJECT**
- ▶ **HOW TO ASK FOR MONEY**
- ▶ **MAKING ALL THIS FIT IN YOUR COMMUNITY**

Registration is limited! Only Michigan lighthouse groups and their supporters can attend to ensure focused discussions. Michigan Lighthouse Alliance is a proud sponsor of these workshops.

SESSIONS >>

1

Friday, October 21, 2005
Port Huron
8:30am – 4:00pm
Port Huron Museum Carnegie Center
1115 58th St., Port Huron 48060
www.phmuseum.org

2

Friday, November 11, 2005
Traverse City
8:30am – 4:00pm
Northwestern Michigan College
Great Lakes Water Studies Institute
715 E. Front St., Traverse City 49686
www.nmc.edu

The Cost is \$35 per person and includes lunch and workshop materials. Check www.michiganlighthouse.org or call Jennifer Radcliff at 248-625-3010 for more information.

YES! I WOULD LIKE TO ATTEND THE MICHIGAN LIGHTHOUSE FUND'S FUNDRAISING WORKSHOP

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Home Phone: _____ Work Phone: _____

Email Address: _____

Name of Lighthouse Represented: _____

Please check session location: Port Huron Traverse City

Check for \$35 per person is enclosed: Yes



Please drop this card and your check [payable to the Michigan Lighthouse Fund] for \$35 per person into an envelope and mail to: Michigan Lighthouse Fund

Post Office Box 398
Clarkston, Michigan 48347-0398